PO Box 4945

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

STABENOW FOR SENATE(86235)

CBS TELEVISION STATIONS



WWJ-TV

1091-408858

Broadcast EOM

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 7

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1091-54163

09/21/2012-09/30/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 12018

In Account MEDIA STRATEGIES & RESEARCH(22426) With: 11350 Random Hills Rd Ste 670

East Lansing, MI 48826-4945

Fairfax, VA 22030-7428 ATTN:Accounts Payable **Product Desc:** STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 08/27/2012-09/30/2012 Net 30 days

uy	Flight									Total	
ine	Descrip	tion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
1	CBS TH	IS MOR	NING		09/24/2012-09/2	8/2012	MTV	WTF	30	5	25.00
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
09/2	24/2012-09/3	0/2012		MTWTF		5		25.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/2	24/2012	Мо	08:43:47 AM		DST1201H		30	25.00			
09/2	25/2012	Tu	07:29:26 AM		DST1201H		30	25.00			
09/2	26/2012	We	07:27:06 AM		DST1201H		30	25.00		TO SECOND	
09/2	27/2012	Th	07:59:26 AM		DST1201H		30	25.00			N.
09/2	28/2012	Fr	08:53:31 AM		DST1201H		30	25.00			
2	CBS NE	WS SAT	TURDAY MORN	ING	09/29/2012-09/2	9/2012		. S .	30	1	225.00
							1000				
	ek Of			MTWTFS	<u>S</u>	Spots Per Week	10	Rate	The same of		
09/2	/24/2012-09/3	0/2012		S.		1		225.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
09/2	29/2012	Sa	09:24:20 AM		DST1201H		30	225.00			
3	THE PR	ICE IS F	RIGHT		09/24/2012-09/2	8/2012	M		30	1	225.00
M/o.	eek Of			MTWTFS		Spots Per Week	1000	Rate			
	<u>:ek Oi</u> /24/2012-09/3	1/2012		M	3	Spots Fer Week	_	225.00			
09/2	24/2012-09/3	J/2012		IVI		y .		225.00			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/2	24/2012	Мо	10:58:12 AM		DST1201H		30	225.00			
4	12:30:00)-13:30:0	00		09/27/2012-09/2	7/2012	T		30	1	150.00
\/\/_	ek Of			MTWTFS	s	Spots Per Week		Rate_			
	<u>/24/2012-09/3</u>	0/2012		T	<u>~</u>	<u>Spots i ei week</u>	=	150.00			
			A: T:			·			D.1."	0 15	D
Δir	Date	Day	<u>Air Time</u> 12:56:57 PM	M/G For	Material DST1201H		<u>Dur</u> 30	<u>Rate</u> 150.00	<u>Debit</u>	Credit	<u>Remarks</u>

PO Box 4945

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

STABENOW FOR SENATE(86235)

East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

ATTN:Accounts Payable

CBS TELEVISION © GW



WWJ-TV

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1091-54163

09/21/2012-09/30/2012 **Contract Dates:**

Customer Order:

CPE:

Linked Order:

/ 12018

Product Desc: STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1091-408858 Page 2 of 7 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM **Billing Period:** 08/27/2012-09/30/2012 Net 30 days

Buy	Flight										Total		
ine	Descrip	otion			Buy Line Dates	5	мт	WTFSS	D	ur	Spots	Rate	
5	RACHA	EL RAY			09/25/2012-09/	27/2012	.Т.	Γ	:	30	2	50.00	
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
09/2	24/2012-09/3	30/2012		. T . T		2		50.00					
Air I	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
09/2	25/2012	Tu	03:43:21 PM		DST1201H		30	50.00					
09/2	27/2012	Th	03:23:47 PM		DST1201H		30	50.00			-		
6	DR. PH	IL			09/24/2012-09/2	28/2012	M . V	V.F		30	3	100.00	
										7 × 11		1	
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	:	Rate	100				
09/2	24/2012-09/3	30/2012		M.W.F		3		100.00		W			
Air I	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
	24/2012	-	05:29:58 PM	<u>, </u>	DST1201H		30	100.00	200	M	<u> </u>	<u>rtomanto</u>	
	26/2012	We	04:59:00 PM		DST1201H	100	30	100.00					
	28/2012	Fr	05:58:39 PM		DST1201H		30	100.00					
7	CBS E\	/ENING I	NEWS		09/25/2012-09/2	25/2012	.т.		30	30	1	200.00	
					W								
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	Section 1	Rate					
09/2	24/2012-09/3	80/2012		.T		1		200.00					
Air I	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
09/2	25/2012	Tu	06:28:57 PM		DST1201H		30	200.00					
8	THE IN	SIDER			09/24/2012-09/2	24/2012	М		:	30	1	75.00	
10/0	eek Of			MTWTFS	c	Spots Per Week		Rate					
		0/2012		<u> </u>	<u>ა</u>	Spois Per Week							
09/2	24/2012-09/3	00/2012		М		1		75.00					
<u>Air I</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
00/2	24/2012	Мо	06:18:20 PM		DST1201H		30	75.00					

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NEWARK, NJ 07188-0091

STABENOW FOR SENATE(86235)

East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

ATTN:Accounts Payable

CBS TELEVISION © GW



WWJ-TV

1091-408858

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 3 of 7

Account Exec:

Maggie McWilliams Pol

09/21/2012-09/30/2012

Office: Contract Num:

GWTS-PH 1091-54163

Contract Dates: Customer Order:

Linked Order:

CPE: / 12018

Product Desc: STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 Net 30 days

Buy	Flight										Total	
_ine	_	on			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate
9	· ·		00		09/25/2012-09/2			T		30	2	225.00
	\\\\\\-\\			MINITE	0	Consta Dan Wasali		Data				
	Week Of	0040		MTWTFS	<u>5</u>	Spots Per Week		Rate				
	09/24/2012-09/30/2	2012		.T.T		2		225.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>
	09/25/2012	Tu	07:20:26 PM		DST1201H		30	225.00				
	09/27/2012	Th	07:26:10 PM		DST1201H		30	225.00				
10	19:30:00-2	20:00:0	00		09/24/2012-09/2	28/2012	M	F		30	3	225.00
									100		L	V.
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	100			
	09/24/2012-09/30/2	2012		M F		2		225.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	09/24/2012	Мо					30			Er.	225.00	Preempted
	09/24/2012	Мо	07:15:12 PM	09/24/2012	DST1201H	10	30	225.00	225.00			Makegood in 19:00:00-20:00:00
	09/28/2012	Fr	07:40:25 PM		DST1201H		30	225.00				
11	2 BROKE	GIRLS	S/MIKE & MOLL	Y	09/24/2012-09/2	24/2012	M			30	1	4,000.00
					M N		1					
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	10000	Rate				
	09/24/2012-09/30/2	2012		M		1		4,000.00				
	Air Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>	/	<u>Dur</u>	Rate	Debit		Credit	Remarks
	09/24/2012	Mo			DST1201H		<u></u>	4,000.00			Olouit	. to.mano
			30.12.02 I W		7							
12	NAVY NC	IS			09/25/2012-09/2	25/2012	.Т.			30	11	3,500.00
	Week Of			MTWTFS	S	Spots Per Week		Rate				
	09/24/2012-09/30/2	2012		.T	-	1		3,500.00				
						•						
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	09/25/2012	Tu	07:58:02 PM		DST1201H		30	3,500.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: STABENOW FOR SENATE(86235)

PO Box 4945

East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable CBS TELEVISION © GW



WWJ-TV

Invoice Num:

Invoice Date:

INVOICE

Page 4 of 7

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH**

Contract Num: 1091-54163 09/21/2012-09/30/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

Product Desc:

STABENOW EST #12018

/ 12018

Broadcast airtimes represented are reported to the nearest second.

1091-408858

09/30/2012 Broadcast EOM

Billing Cycle: **Billing Period:** 08/27/2012-09/30/2012

10/30/2012 Net 30 days

Buy	Flight									Total		
Line	Description	n			Buy Line Dates	S	MTW	TFSS	Dur	Spots	Rate	
13	CRIMINAL	MINE	S		09/26/2012-09/2	26/2012	W .		30	1	3,500.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_				
	09/24/2012-09/30/2	2012		W		1		3,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	09/26/2012		09:34:05 PM	<u>IVI/G T 01</u>	DST1201H		<u> </u>	3,500.00	Debit	Cledit	<u>itemaiks</u>	
								· 				
14	BIG BANG	6/2 HA	LF MEN		09/27/2012-09/2	27/2012	T.	• •	30	1	4,000.00	
,	Week Of			MTWTFS	2	Spots Per Week		Rate_			A.	
	<u>vveek OI</u> 09/24/2012-09/30/2	2012		T	<u>.</u>	Spots Per Week	_	4,000.00				
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	09/27/2012	Th	08:15:43 PM		DST1201H		30	4,000.00				
15	ELEMENT	ARY			09/21/2012-09/2	28/2012	T.		30	1	2,500.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	A - 4	Rate				
	09/24/2012-09/30/2	2012		T	_ //	1		2,500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/27/2012	Th	10:32:16 PM		DST1201H		30	2,500.00				
17	BLUE BLO	ODS			09/28/2012-09/2	28/2012	F	·	30	1	2,500.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
	09/24/2012-09/30/2	2012		F		1		2,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/28/2012		10:32:42 PM		DST1201H		30	2,500.00				

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STABENOW FOR SENATE(86235)

East Lansing, MI 48826-4945

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WWJ-TV

1091-408858

Broadcast EOM

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 5 of 7

10/30/2012

Net 30 days

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1091-54163

09/21/2012-09/30/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 12018

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Product Desc: STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Descript	ion			Buy Line Dates	.	MTW	TFSS	Du		Rate	
18	48 HOU	RS			09/29/2012-09/2	29/2012		S.	30) 1	660.00	
,	Week Of			MTWTFSS	8	Spots Per Week		Rate_				
(09/24/2012-09/30	/2012		S .		1		660.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/29/2012		10:59:51 PM	<u>IVI/O 1 01</u>	DST1201H		30	660.00		Credit	<u>itemarks</u>	
						20/00/0) 1		
19	THE AM	AZING	RACE		09/30/2012-09/3	30/2012		. 8	30		3,000.00	
,	Week Of			MTWTFSS	3	Spots Per Week		Rate_				
	09/24/2012-09/30	/2012		S	=	1	_	3,000.00				
	Air Data	Day	Air Time	M/C For	Matarial		Dur	Dete	Dobit	Crodit	Damada	
	Air Date 09/30/2012	-	<u>Air Time</u> 08:54:53 PM	M/G For	Material DST1201H		<u>Dur</u> 30	Rate 3,000.00	Debit	Credit	Remarks	
										M		
20	THE GO	OD WIF	E		09/30/2012-09/3	30/2012		. S	30) 1	2,300.00	
,	Week Of			MTWTFS	,	Spots Per Week		Rate				
-	09/24/2012-09/30	/2012		S	2	<u>Spois Fei Week</u>	V 7	2,300.00				
					m V			Ser.				
	Air Date	-	Air Time	M/G For	Material DOTAGOALL		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/30/2012	Su	09:44:17 PM		DST1201H		30	2,300.00				
21	LATE FII	RST FO	RECAST SPON	ISOR	09/25/2012-09/2	25/2012	. T		30) 1	1,300.00	
-	Week Of	(0040		MTWTFSS	<u>S</u>	Spots Per Week	=	Rate				
	09/24/2012-09/30	/2012		.T		1		1,300.00				
4	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
(09/25/2012	Tu	11:02:11 PM		DST1201H		30	1,300.00				

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For:

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STABENOW FOR SENATE(86235)

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WWJ-TV

1091-408858

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

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Page 6 of 7

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH**

Contract Num: 1091-54163 09/21/2012-09/30/2012

Contract Dates: Customer Order:

Linked Order:

In Account MEDIA STRATEGIES & RESEARCH(22426) With:

11350 Random Hills Rd Ste 670

East Lansing, MI 48826-4945

Fairfax, VA 22030-7428 ATTN:Accounts Payable CPE: / 12018

STABENOW EST #12018 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

03/30/2012		
Broadcast EOM	PAY BY	10/30/2012
08/27/2012-09/30/2012	PAIDI	Net 30 days

Buy	_									Total		
Line					Buy Line Date			WTFSS	Dur	Spots	Rate	
22	TWO A	ND A HA	LF MEN		09/25/2012-09/	28/2012	.T	.F	30	2	400.00	
	Week Of			MTWTFS	<u>8 S</u>	Spots Per Week	-	Rate				
	09/24/2012-09/3	30/2012		.TF		2		400.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/25/2012	Tu	11:33:01 PM		DST1201H		30	400.00				
	09/28/2012	Fr	11:29:52 PM		DST1201H		30	400.00				
23	DAVID	LETTER	MAN		09/24/2012-09/	24/2012	М		30	1	225.00	
						0 . 5		5.				
	Week Of			MTWTFS	<u> </u>	Spots Per Week	-	Rate				
	09/24/2012-09/3	30/2012		M		1		225.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/24/2012	Мо	12:31:22 AM		DST1201H		30	225.00	-			
24	19:30:0	00-20:00:0	00		09/27/2012-09/	27/2012	Т		30	1	540.00	
	Week Of			MTWTFS		_Spots Per Week	\ \ \	Rate_				
	09/24/2012-09/3	30/2012		T	,,,	<u> </u>		540.00				
	03/24/2012 03/0	30/2012					No.	040.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	09/27/2012	Th	07:44:28 PM		DST1201H) ×	30	540.00				
							т	F	30	2	270.00	
25	THE PI	RICE IS F	RIGHT		09/27/2012-09/	28/2012	1		30			
25		RICE IS F	RIGHT	MINTE			1		30			
25	Week Of		RIGHT	MTWTFS		Spots Per Week	!	Rate	30			
25			RIGHT	MTWTFS			1		30			
25	Week Of 09/24/2012-09/3 Air Date	30/2012	RIGHT Air Time			Spots Per Week	i 	Rate	Debit	Credit	Remarks	
25	Week Of 09/24/2012-09/3	30/2012 <u>Day</u>		TF	SS	Spots Per Week	-	<u>Rate</u> 270.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: STABENOW FOR SENATE(86235)

PO Box 4945

East Lansing, MI 48826-4945

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

> Fairfax. VA 22030-7428 ATTN:Accounts Payable

CBS TELEVISION STATIONS



WWJ-TV

Invoice Num:

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INVOICE

Page 7 of 7

Account Exec:

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Office: **Contract Num:**

GWTS-PH 1091-54163

09/21/2012-09/30/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE:

/ 12018

Product Desc: STABENOW EST #12018

Broadcast airtimes represented are reported to the nearest second.

1091-408858

09/30/2012

Broadcast EOM 08/27/2012-09/30/2012



Buy	Flight					Total		
Line	Description	Buy Line Dates	MT	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	35	31,665.00	4,749.75	26,915.25	225.00	225.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing	31,665.00
Trade Value	0.00
Agency Commission	4,749.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	26.915.25